

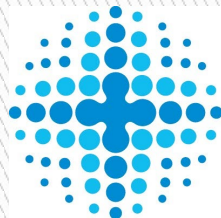
Health and Prosperity through Clinical Trials

22 March 2019

Lakeland Clinical Trials
Mike Williams, Director



LAKELAND
CLINICAL TRIALS
R O T O R U A



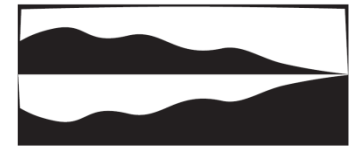
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Research based in GP practice

- ▶ Founded in 2002
- ▶ Based out of Hinemoa House Medical Centre - (*POMS*)
- ▶ 1- 2 protocols a year
- ▶ Diabetes , Dyslipidemia , Acute Influenza
- ▶ Increasing complexity and site requirements...
- ▶ 2010 offered large vaccine study



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Lakeland Clinical Trials 2010

- ▶ 200 pt Influenza Vaccine Study
- ▶ Winter 2010 Open Label Tamiflu study
- ▶ Full-time investigator...
- ▶ Multiple therapeutics areas
- ▶ Middle 2018..... move !



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Lakeland Clinical Trials “2.0

- ▶ 1289 Haupapa Street
- ▶ Redesigned facility
 - Flexible office/ Consult Rooms
 - Larger lab processing area
- ▶ Staff restructure
 - 2 full-time SC



Lakeland Clinical Trials

- ▶ Community based.
- ▶ Later phase private clinical trial facility.
- ▶ Close links to General Practice
- ▶ Challenges the model of the “Key Opinion Leader”
- ▶ Replaces with “**Expert Investigator**”

- ▶ Current - *Diab, Dyslipid, Pneumovax*
- ▶ Recruiting - *Cough, Diab & CKD*
- *Statin Intolerance*
- ▶ Upcoming - *Prevention RTI elderly*



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Small DHB, Small Community.....

- ▶ Chose protocols suitable for local participants
 - Diabetes CV Outcomes
 - Dyslipidaemia Weight Loss
- ▶ Unmet clinical need - Restricted prescribing choice
 - Diabetes (DPP4, SGLT2 Inhibitors)
- ▶ Comfortable asking colleagues to refer patients to.

- ▶ An option for treatment ..

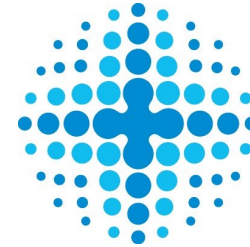


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Research Network



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- ▶ Lakeland Clinical Trials Group (NZ) ~~OT~~
2 associated GP sites Tauranga/Papamoa/(Hamilton)
 - ▶ Southern Clinical Trials Group (NZ) - ChCh
3 associated GP sites Auckland
 - ▶ Paratus Clinical Trials Group (AU)
1. Refer feasibility to each other
 2. Common CTRA/ Budget negotiation etc
 3. 'Fasttrack' sponsor start up
- ▶ "Preferred provider" status



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EAGLES Smoking Cessation

- ▶ 8000 patients worldwide
- ▶ 2 cohorts:
 - Confirmed Mental Health History vs No Mental Health History
- ▶ 4 Treatment arms
 - Champix vs. Bupropion vs. Nicotine patch vs. Placebo
- ▶ LCT only site in NZ
- ▶ Allocated 75 patients – Randomised 120 patients
- ▶ The largest cohort of patients outside of the USA
- ▶ Awarded Pfizer “INSPIRE” status, Centre of Excellence.

The logo for the INSPIRE program, featuring a green rectangular background. On the left, there is a stylized blue and white grid of dots. To the right of the grid, the word "inspire" is written in a lowercase, white, sans-serif font.

Next Steps

- ▶ Increase GP Network
- ▶ Increase International Network
- ▶ Interested in DHB Partnership..

Thank you



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